

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473622-1	10/16/16	October 2016	09/26/16 - 10/10/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4559

Flight Dates	Order #	Alt Order #
10/04/16 - 10/10/16	1473622	08222024

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/04/16	10/07/16	THE CHEW	1P-2P	-TWTF--	:30	4	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$375.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/04/16	1:14 PM	THE CHEW	1P-2P	:30	PRATV1631H	\$375.00 NM
2	WPBF	W	10/05/16	1:36 PM	THE CHEW	1P-2P	:30	PRATV1632H	\$375.00 NM
3	WPBF	F	10/07/16	1:00 PM	THE CHEW	1P-2P	:30	PRATV1632H	\$375.00 NM
4	WPBF	F	10/07/16	1:52 PM	THE CHEW	1P-2P	:30	PRATV1632H	\$375.00 NM
SPOT ADDED DUE TO HURRICANE COVERAGE									
2	10/04/16	10/07/16	Dr. Oz M-F 10-11a	10a-11a	-TWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	10/04/16	10:29 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1631H	\$200.00 NM
3	WPBF	W	10/05/16	10:19 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1632H	\$200.00 NM
4	WPBF	Th	10/06/16	10:53 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1632H	\$200.00 NM
1	WPBF	F	10/07/16	10:29 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1632H	\$200.00 NM
3	10/04/16	10/07/16	ACCESS HOLLYWOOD	105-135a	-TWTF--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	4	\$40.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/04/16	2:04 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1632H	\$40.00 NM
4	WPBF	W	10/05/16	1:15 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1631H	\$40.00 NM
3	WPBF	Th	10/06/16		ACCESS HOLLYWOOD	105-135a	:00		\$40.00 NM
Credited									
2	WPBF	F	10/07/16	1:23 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1632H	\$40.00 NM
4	10/04/16	10/07/16	Tu-F WPBF News 25 @ 11-11:35PM		-TWTF--	:30	4	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4559	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/04/16	10/07/16	Tu-F WPBF News 25 @ 11-11:35PM		-TWTF--	:30	4	\$775.00	NM
Class of Time - Pre-emptible with notice									
10/03/16 10/09/16 -TWTF-- 4 \$775.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 10/04/16 11:30 PM Tu-F WPBF News 25 @ 11PM 11-11:35PM :30 PRATV1632H \$775.00 NM 2 WPBF W 10/05/16 11:33 PM Tu-F WPBF News 25 @ 11PM 11-11:35PM :30 PRATV1631H \$775.00 NM 1 WPBF F 10/07/16 11:25 PM Tu-F WPBF News 25 @ 11PM 11-11:35PM :30 PRATV1632H \$775.00 NM 4 WPBF F 10/07/16 11:26 PM Tu-F WPBF News 25 @ 11PM 11-11:35PM :30 PRATV1631H \$775.00 NM SPOT ADDED DUE TO HURRICANE COVERAGE									
5	10/04/16	10/07/16	Jimmy Kimmel	1135P-1238A	-TWTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -TWTF-- 4 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/04/16 12:04 AM Jimmy Kimmel 1135P-1238A :30 PRATV1631H \$300.00 NM 2 WPBF W 10/05/16 11:50 PM Jimmy Kimmel 1135P-1238A :30 PRATV1632H \$300.00 NM 3 WPBF F 10/07/16 11:53 PM Jimmy Kimmel 1135P-1238A :30 PRATV1632H \$300.00 NM 4 WPBF F 10/07/16 12:34 AM Jimmy Kimmel 1135P-1238A :30 PRATV1632H \$300.00 NM SPOT ADDED DUE TO HURRICANE COVERAGE									
6	10/04/16	10/07/16	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -TWTF-- 4 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/04/16 12:44 PM 1230-1P Access Hollywood 1230-1p :30 PRATV1632H \$300.00 NM 3 WPBF F 10/07/16 12:43 PM 1230-1P Access Hollywood 1230-1p :30 PRATV1631H \$300.00 NM 4 WPBF F 10/07/16 12:49 PM 1230-1P Access Hollywood 1230-1p :30 PRATV1632H \$300.00 NM SPOT ADDED DUE TO HURRICANE COVERAGE 2 WPBF F 10/07/16 12:55 PM 1230-1P Access Hollywood 1230-1p :30 PRATV1631H \$300.00 NM SPOT ADDED DUE TO HURRICANE COVERAGE									
7	10/04/16	10/07/16	Nightline	1238-107A	-TWTF--	:30	4	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -TWTF-- 4 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF Tu 10/04/16 12:51 AM Nightline 1238-107A :30 PRATV1632H \$150.00 NM 4 WPBF W 10/05/16 12:49 AM Nightline 1238-107A :30 PRATV1632H \$150.00 NM 1 WPBF F 10/07/16 12:51 AM Nightline 1238-107A :30 PRATV1631H \$150.00 NM 2 WPBF F 10/07/16 1:04 AM Nightline 1238-107A :30 PRATV1631H \$150.00 NM SPOT ADDED DUE TO HURRICANE COVERAGE									
8	10/04/16	10/07/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -TWTF-- 4 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/04/16 12:18 PM WPBF News 25 @ Noon 12pm-1230pm :30 PRATV1632H \$425.00 NM 2 WPBF W 10/05/16 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 PRATV1632H \$425.00 NM 3 WPBF F 10/07/16 12:12 PM WPBF News 25 @ Noon 12pm-1230pm :30 PRATV1632H \$425.00 NM									

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Lehigh Valley, PA 18002-6885

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1473622-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4559	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/04/16	10/07/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$425.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	F	10/07/16	12:32 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1632H	\$425.00 NM
SPOT ADDED DUE TO HURRICANE COVERAGE									
9	10/04/16	10/07/16	Ellen	4-5p	-TWTF--	:30	4	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	-TWTF--	4	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/04/16	4:41 PM	Ellen	4-5p	:30	PRATV1632H	\$425.00 NM
1	WPBF	W	10/05/16	4:31 PM	Ellen	4-5p	:30	PRATV1632H	\$425.00 NM
3	WPBF	Th	10/06/16	4:46 PM	Ellen	4-5p	:30	PRATV1631H	\$425.00 NM
4	WPBF	F	10/07/16	4:29 PM	Ellen	4-5p	:30	PRATV1632H	\$425.00 NM
10	10/04/16	10/07/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/04/16	5:26 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1632H	\$225.00 NM
2	WPBF	W	10/05/16	5:56 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1631H	\$225.00 NM
4	WPBF	Th	10/06/16	6:00 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1632H	\$225.00 NM
3	WPBF	F	10/07/16	5:59 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1631H	\$225.00 NM
11	10/04/16	10/07/16	WPBF News 25 @ 6:00PM	6:30PM	-TWTF--	:30	4	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	-TWTF--	4	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/04/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1632H	\$825.00 NM
2	WPBF	F	10/07/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1631H	\$825.00 NM
SPOT ADDED DUE TO HURRICANE COVERAGE									
4	WPBF	F	10/07/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1632H	\$825.00 NM
SPOT ADDED DUE TO HURRICANE COVERAGE									
1	WPBF	F	10/07/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1631H	\$825.00 NM
12	10/04/16	10/07/16	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	-TWTF--	4	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/04/16	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1631H	\$650.00 NM
1	WPBF	W	10/05/16	6:16 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1632H	\$650.00 NM
2	WPBF	Th	10/06/16	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1632H	\$650.00 NM
4	WPBF	F	10/07/16	6:59 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1632H	\$650.00 NM
13	10/04/16	10/07/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	-TWTF--	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/04/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1631H	\$2,000.00 NM

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Lehigh Valley, PA 18002-6885

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1473622-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4559	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/04/16	10/07/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/05/16	7:10 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1632H	\$2,000.00 NM
1	WPBF	Th	10/06/16		Wheel Of Fortune	7-7:30PM	:00		\$2,000.00 NM
Credited									
4	WPBF	F	10/07/16	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1632H	\$2,000.00 NM
14	10/04/16	10/07/16	Good Morning America	7-9AM	-TWTF--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	-TWTF--	4	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/04/16	7:28 AM	Good Morning America	7-9AM	:30	PRATV1632H	\$750.00 NM
2	WPBF	W	10/05/16	8:46 AM	Good Morning America	7-9AM	:30	PRATV1631H	\$750.00 NM
4	WPBF	Th	10/06/16	6:57 AM	Good Morning America	7-9AM	:30	PRATV1631H	\$750.00 NM
3	WPBF	F	10/07/16	8:27 AM	Good Morning America	7-9AM	:30	PRATV1632H	\$750.00 NM
15	10/04/16	10/07/16	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	-TWTF--	4	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/04/16	7:58 PM	Jeopardy	7:30-8PM	:30	PRATV1632H	\$2,200.00 NM
1	WPBF	W	10/05/16	7:42 PM	Jeopardy	7:30-8PM	:30	PRATV1632H	\$2,200.00 NM
3	WPBF	Th	10/06/16		Jeopardy	7:30-8PM	:00		\$2,200.00 NM
Credited									
4	WPBF	F	10/07/16	7:42 PM	Jeopardy	7:30-8PM	:30	PRATV1632H	\$2,200.00 NM
16	10/04/16	10/07/16	WPBF NEWS AT 9:00AM	Tu-F 9A-10A	-TWTF--	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/04/16	9:52 AM	WPBF NEWS AT 9:00AM	Tu-F 9A-10A	:30	PRATV1632H	\$250.00 NM
2	WPBF	W	10/05/16		WPBF NEWS AT 9:00AM	Tu-F 9A-10A	:00		\$250.00 NM
Credited									
4	WPBF	Th	10/06/16	9:19 AM	WPBF NEWS AT 9:00AM	Tu-F 9A-10A	:30	PRATV1632H	\$250.00 NM
3	WPBF	F	10/07/16	9:00 AM	WPBF NEWS AT 9:00AM	Tu-F 9A-10A	:30	PRATV1631H	\$250.00 NM
17	10/07/16	10/07/16	20/20	10-11PM	-----1--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/03/16	10/09/16	-----1--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/07/16	10:44 PM	20/20	10-11PM	:30	PRATV1631H	\$2,000.00 NM
18	10/10/16	10/10/16	DWTS	8-10p	1-----	:30	1	\$2,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/10/16	10/16/16	1-----	1	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	9:13 PM	DWTS	8-10p	:30	PRATV1632H	\$2,600.00 NM
19	10/08/16	10/08/16	ACCESS HOLLYWOOD	11235xm-135xm	-----2-	:30	2	\$115.00	NM

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Invoice # 1473622-1	Invoice Date 10/16/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/10/16
Advertiser Priorities USA Action	Product PRIORITIES USA ACTIO	Estimate Number 4559	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -----2-	<u>Spots/Week</u> 2	<u>Rate</u> \$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/08/16	1:53 AM	ACCESS HOLLYWOOD WKND	1235xm-135xm	:30	PRATV1632H	\$115.00 NM
1	WPBF	Sa	10/08/16	2:23 AM	ACCESS HOLLYWOOD WKND	1235xm-135xm	:30	PRATV1631H	\$115.00 NM
20	10/08/16	10/08/16	Sat 5-6am News	Sat 5-6am	-----2-	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -----2-	<u>Spots/Week</u> 2	<u>Rate</u> \$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/08/16	5:26 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1631H	\$150.00 NM
1	WPBF	Sa	10/08/16	5:46 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1631H	\$150.00 NM
22	10/08/16	10/08/16	Sat 6-7am News	Sat 6-7am	-----2-	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -----2-	<u>Spots/Week</u> 2	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/08/16	6:28 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1632H	\$250.00 NM
1	WPBF	Sa	10/08/16	6:55 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1632H	\$250.00 NM
24	10/08/16	10/08/16	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -----2-	<u>Spots/Week</u> 2	<u>Rate</u> \$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/08/16	7:27 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1631H	\$425.00 NM
2	WPBF	Sa	10/08/16	7:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1632H	\$425.00 NM
25	10/08/16	10/08/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/08/16	7:41 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1632H	\$675.00 NM
26	10/08/16	10/08/16	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -----2-	<u>Spots/Week</u> 2	<u>Rate</u> \$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/08/16	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1632H	\$375.00 NM
2	WPBF	Sa	10/08/16	8:55 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1631H	\$375.00 NM
27	10/09/16	10/09/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u> 10/03/16	<u>End Date</u> 10/09/16	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/09/16	12:00 AM	Sun 11:35pm Late News	1135p-12am	:30	PRATV1631H	\$350.00 NM
28	10/09/16	10/09/16	Sun 5-6am News	Sun 5-6am	-----2	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

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DUPLICATE
INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473622-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4559	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/09/16	10/09/16	Sun 5-6am News	Sun 5-6am	-----2	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/03/16	10/09/16			-----2		2	\$125.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/09/16	5:14 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1632H	\$125.00 NM
2	WPBF	Su	10/09/16	5:45 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1632H	\$125.00 NM
29	10/09/16	10/09/16	Sun 6pm News	6-630p	-----1	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/03/16	10/09/16			-----1		1	\$400.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/09/16	6:27 PM	Sun 6pm News	6-630p	:30	PRATV1631H	\$400.00 NM
30	10/09/16	10/09/16	Sun 6-7am News	Sun 6-7am	-----2	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/03/16	10/09/16			-----2		2	\$200.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Su	10/09/16	6:09 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1631H	\$200.00 NM
1	WPBF	Su	10/09/16	6:25 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1632H	\$200.00 NM
31	10/09/16	10/09/16	GMA Sunday 7-8am	Sun 7-8am	-----2	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/03/16	10/09/16			-----2		2	\$425.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Su	10/09/16	7:00 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV1632H	\$425.00 NM
1	WPBF	Su	10/09/16	7:29 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV1631H	\$425.00 NM
32	10/09/16	10/09/16	Sun 8-9am News	Sun 8-9am	-----2	:30	2	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/03/16	10/09/16			-----2		2	\$375.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/09/16	8:25 AM	Sun 8-9am News	Sun 8-9am	:30	PRATV1632H	\$375.00 NM
2	WPBF	Su	10/09/16	8:58 AM	Sun 8-9am News	Sun 8-9am	:30	PRATV1632H	\$375.00 NM
33	10/09/16	10/09/16	Once Upon a Time	8-9PM	-----1	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/03/16	10/09/16			-----1		1	\$1,500.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/09/16	8:42 PM	Once Upon a Time	8-9PM	:30	PRATV1632H	\$1,500.00 NM
34	10/06/16	10/06/16	Grey's Anatomy	8-9PM	---1---	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/03/16	10/09/16			---1---		1	\$1,600.00	
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/06/16		Grey's Anatomy	8-9PM	:00		\$1,600.00 NM
Credited									
35	10/10/16	10/10/16	THE CHEW	1P-2P	1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									

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DUPLICATE INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice # 1473622-1	Invoice Date 10/16/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/10/16
Advertiser Priorities USA Action	Product PRIORITIES USA ACTIO	Estimate Number 4559	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/10/16	10/10/16	THE CHEW	1P-2P	1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	1:32 PM	THE CHEW	1P-2P	:30	PRATV1632H	\$375.00 NM
36	10/10/16	10/10/16	Dr. Oz M-F 10-11a	10a-11a	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	10:30 AM	Dr. Oz M-F 10-11a	10a-11a	:30	PRATV1632H	\$200.00 NM
37	10/10/16	10/10/16	ACCESS HOLLYWOOD	105-135a	1-----	:30	1	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	1:24 AM	ACCESS HOLLYWOOD	105-135a	:30	PRATV1632H	\$40.00 NM
38	10/10/16	10/10/16	M WPBF News 25 @ 11F11-11:35PM		1-----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	11:12 PM	M WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1632H	\$775.00 NM
39	10/10/16	10/10/16	Jimmy Kimmel	1135P-1238A	1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	12:00 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1631H	\$300.00 NM
40	10/10/16	10/10/16	1230-1P Access Hollywoc	1230-1p	1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1632H	\$300.00 NM
41	10/10/16	10/10/16	Nightline	1238-107A	1-----	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	12:39 AM	Nightline	1238-107A	:30	PRATV1632H	\$150.00 NM
42	10/10/16	10/10/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1631H	\$425.00 NM

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INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473622-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4559	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	10/10/16	10/10/16	Ellen	4-5p	1-----	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	4:38 PM	Ellen	4-5p	:30	PRATV1631H	\$425.00 NM
44	10/10/16	10/10/16	WPBF News 25 5-6:00am	5:00-6:00am	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	5:38 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1632H	\$225.00 NM
45	10/10/16	10/10/16	WPBF News 25 @ 6:00PM	6:30PM	1-----	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1632H	\$825.00 NM
46	10/10/16	10/10/16	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1632H	\$650.00 NM
47	10/10/16	10/10/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1632H	\$2,000.00 NM
48	10/10/16	10/10/16	Good Morning America	7-9AM	1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	8:59 AM	Good Morning America	7-9AM	:30	PRATV1631H	\$750.00 NM
49	10/10/16	10/10/16	Jeopardy	7:30-8PM	1-----	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	7:53 PM	Jeopardy	7:30-8PM	:30	PRATV1631H	\$2,200.00 NM
50	10/10/16	10/10/16	WPBF NEWS AT 9:00AM	9A-10A	1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	9:33 AM	WPBF NEWS AT 9:00AM	M 9A-10A	:30	PRATV1632H	\$250.00 NM

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DUPLICATE
INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473622-1	10/16/16	October 2016	09/26/16 - 10/10/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4559

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	10/09/16	10/09/16	AFHV	7-8PM	-----S	:30	1	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-----S	1	\$950.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/09/16	7:21 PM	AFHV	7-8PM	:30	PRATV1632H	\$950.00 NM
<u>Total Spots</u>							101		

Payment Terms 30 Days

<u>Gross Total</u>	\$58,315.00
<u>Agency Commission</u>	\$8,747.25
<u>Net Amount Due</u>	\$49,567.75

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.